

**MA • EDITORIAL**

**DESIGN 2014**

**INVENTING**

**THE WHEEL**

**JULY 19/20**

**Burg Giebichenstein  
University of Art and Design Halle**

**Neue Textilmanufaktur  
Campus Design**

**Neuwerk 7  
06108 Halle**

**Opening Hours  
10.00 – 18.00**

READING/  
LECTURE  
SATURDAY

JULY 19, 16.00

- Joanne K. Rowling is reading from her new book 'Felix Bork and the fart and furious'.
- Chopping trees down, taking photos of flowers, eating ice cream. Lenia Hauser is explaining what to do on sundays.

[www.burg-halle.de/design/editorial-design](http://www.burg-halle.de/design/editorial-design)

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Projects by:

Felix Bork, Marcus Blättermann, Robert Deutsch, Lenia Hauser, Maciej Kowalski, Stephany Yepes Lozano, Antje Mönnig, Sanna Schiffler

INVENTING A CHANGE OF PERSPECTIVE FOR NORMALLY SIGHTED PEOPLE. INVENTING A COMIC ABOUT A MAD ARTIST'S LIFE FOR HUMANS. INVENTING THE INVISIBLE FOR THE SIGHTED. INVENTING MOUNTAINS FOR REAL. INVENTING IMAGES FOR DIFFERENT SIZES. INVENTING ARTIFICIAL INTELLIGENCE FOR LAZY PEOPLE. INVENTING SUNDAYS FOR WORKERS. INVENTING HANDKERCHIEVES FOR LOVE STORIES LOVERS.